

ITEM 15 (a)

DECISIONS TAKEN IN THE BEST INTERESTS OF THE AUTHORITY

(Item 28, page 3.7.6 of the Constitution - Authority given to the Chief Executive and Strategic Directors)

Officer's name: (tick) Andrew Barnes	Direct Line: 01865 794307 Fax: 01865 794339	Key Decision: No
To: Cllr Tanner Portfolio Holder		Name:
Opposition Representatives for noting Councillor Goddard / Councillor Simmons/Councillor Craft		

What action needs to be taken?

Variation of authority previously given at Executive Board on 26th April 2004 to reflect a change in the agreement with Primesite Media about the provision of trolley's and advertising at Gloucester Green.

A report was submitted to EB by Graham Smith, Business Manager of Transport and Parking detailing a proposal to enter into an agreement with an advertising company who would provide the City Council with luggage trolleys for use at Gloucester Green and a rack in which these luggage trolleys could be stored. Advertising would then be permitted on the side of both these trolleys and the rack. The Advertising Company would have retained ownership and been responsible for the maintenance of the trolleys.

The proposal has now been changed (upon advice from the Council's legal department) to indicate that the advertising company will pay a sum of money (£2000 in the first year and £1000 per year thereafter) to the City Council out of which trolley's can be purchased. The trolleys will be owned and maintained by Oxford City Council.

There is an additional proposal that the Advertising Company will supply a taxi waiting shelter for use by customers at the taxi rank. The Company will then use the sides of the shelters for advertising panels.

Why does this need to happen?

It is important that the Council does not enter into agreements with third parties unless properly authorised to do so. As there was a change in the proposal this change needs to be noted by Members.

What alternative causes of action have been considered ?

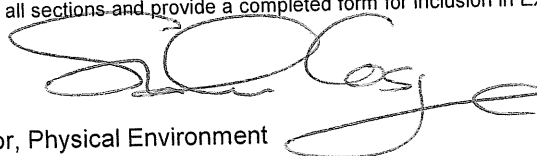
Not applicable

PLEASE RETURN ATTACHED REPLY SLIP
TO: Andrew Barnes
Car Park Support Services Manager

by: 25th June 2005

Officers should fill in all sections and provide a completed form for inclusion in Executive Board papers.

Signed by:



Date:

17/6/05.

Strategic Director, Physical Environment

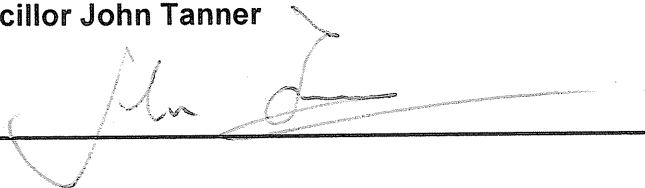
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COUNCILLOR REPLY SLIP

Return to:

Officer's name: **Andrew Barnes – Car Park Support Services Manager**
Reference: **Advertising and Customer Trolley at Gloucester Green**

From: Councillor John Tanner



Please tick one:

I agree the action proposed to be taken and detailed in the attached form, in accordance with delegated power 28 in the officers scheme of delegation

I do not agree the action proposed to be taken and detailed in the attached form, in accordance with delegated power 28 in the officers scheme of delegation

Date:

27/6/05

Signed:

